MobileCaddy

Device App Requirements

Please submit required assets in full to support@mobilecaddy.net via a Dropbox link, through email, Google Drive or any other file sharing service.

A. iOS & Android

A.1 App Icon

The App Icon is displayed on the home screen of the devices and is the icon used in the App Store / Google Play Store.

- ✔ Minimum resolution of 1024px x 1024px 72dpi
- ✔ RGB
- ✔ Flattened
- ✔ No transparency
- ✔ No rounded corners

Formats allowed: PNG, PSD or AI
AI files are recommended due to the scalability of vector images.

A.2 Splash Screen

Screen that appears briefly when the app is opened. This could be your logo and tagline.
A central safety zone with a square size of 1200px x 1200px should be implemented to accomodate for both portrait and landscape sizes.

- ✔ Minimum resolution of 2732px x 2732px
- ✔ Square safety zone of 1200px x 1200px

Formats allowed: PNG, PSD or AI
AI files are recommended due to the scalability of vector images.

A.3 App Name

The name of the app when **installed on the device**.
This is different from the App Name on the App Stores.
Usually around 11 characters, however there is no exact length since the font isn't mono-spaced.

Examples:
- The TTC app is listed on the App Store as "TTC Tour Operations Portal" but has an app installation name of "TOPS"
- Biocomposites is listed as "Biocomposites Distributors Hub" but has an app installation name of "Biocomposites"

A.4 Salesforce Host URLS

These are the URLs that users can set in the app to connect to Salesforce.

Eg. Production/Sandbox. Each URL should come with a title.

For example:
Production - https://login.salesforce.com
Community Live - https://community.force.com
Sandbox - https://test.salesforce.com
Sandbox Community - https://test.comm.force.com

A.5 Initial Host URL

From your list of Salesforce Host URLs, please specify which URL should be opened by default by the app

A.6 Support Email

If you have a support URL for your users, please provide this URL. Otherwise, this will default to the MobileCaddy support page.

A.7 Privacy Policy (optional)

If you have a privacy policy, please provide this URL.

A.8 Styling Guide for Loading screens (optional)

When the app is loading, the user will be presented with a screen with a spinner and the following message: "The application is being built, this may take a few moments..."
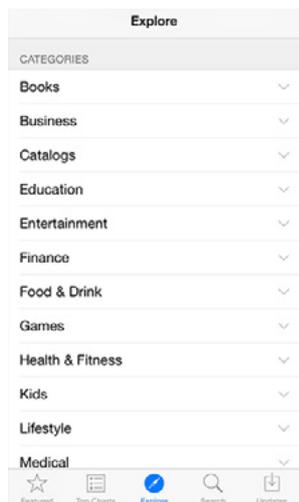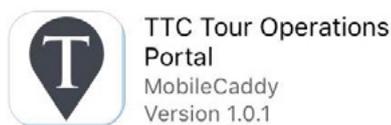
Please specify any requirements in terms of styling and branding of this screen.

Eg. You could display your logo above the loading message, have specific background/text colours for branding etc.

A.9 User Account for App Review

Apple and Google require a login to the application for the review process. This user needs to have access to the MobileCaddy application.

Please provide the username and password for this review account.

TTC Tour Operations Portal
MobileCaddy
Version 1.0.1

B.1 App Store App Name

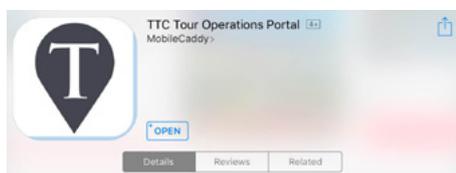Name that appears on the App Store - can be longer than the App Name which appears on the device.

✔ Limited to 75 characters.
✔ Apple recommends 23 characters.

B.2 Category

Giving your app a category is particularly important for your app's discoverability on the App Store.

✔ A primary category for the app is required.
✔ A secondary category for the app is optional.

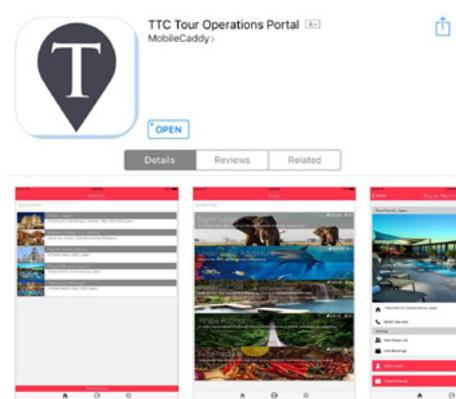A list of categories can be found here at the end of the page:
https://developer.apple.com/app-store/categories/

B.3 Description

Provide your audience with a description that highlights the features and functionality of your app.
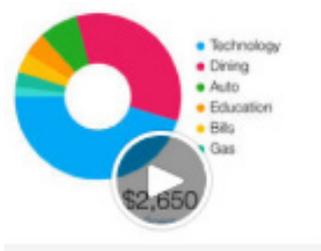
✔ Maximum character limit of 4000

B.4 Screenshots

If you have any screenshots, please provide them by following the Apple guidelines here:

https://developer.apple.com/library/ios/documentation/
LanguagesUtilities/Conceptual/iTunesConnect_Guide/
Appendices/Properties.html#//apple_ref/doc/uid/
TP40011225-CH26-SW2

B.5 App Preview (Optional)

Please specify if you have a video of the app that you want to show on the app store.

Guidelines here:
https://developer.apple.com/library/ios/documentation/LanguagesUtilities/Conceptual/iTunesConnect_Guide/Appendices/Properties.html

B.6 What's New in this Version

This is usually set to "Initial Release" for first release. Subsequent releases either specify new features and bug fixes or just "Bug fixes and improvements"

✔ Maximum character limit of 4000

B.7 Keywords

Keywords impact where your app displays in search results. Carefully choose your keywords to ensure your app is easily discoverable.

✔ A comma separated list of keywords up to 100 characters.

B.8 Support URL

Please specify the URL for user support. Otherwise, this will default to the MobileCaddy website support page.

B.9 Marketing URL (optional)

Please specify the URL for users to get information about the app.

B.10 Copyright

No restrictions listed on Apple's documentation.

> ℹ Please consult Apple's documentation on more detailed descriptions of each required element for the Apple Store Page here: https://developer.apple.com/app-store/product-page/

C.1 Title

Title of the App to be displayed on the Google Play store.
- ✔ Limited to 30 characters.

C.2 Short Description

A short description of the application.
- ✔ Limited to 80 characters.

C.3 Full Description

A longer description of the application.
- ✔ Limited to 4000 characters.

C.4 Screenshots

If you have any screenshots, please provide them.

- ✔ Minimum of 2 required
- ✔ Max 8 per type (if it is a Tablet app then need Tablet screenshots)
- ✔ Min length for any side: 320px, Max length for any side: 3840px
- ✔ JPEG or 24-bit PNG with no alpha.

C.5 Feature Graphic

For the top banner of the store page.
- ✔ 1024x500px JPES or 24-bit PNG no alpha

C.6 App Category

Category for the app. List of categories here:
https://support.google.com/googleplay/android-developer/answer/113475?hl=en-GB

Quick Checklist

A. iOS & Android

- [ ] A.1   App Icon
- [ ] A.2   Splash Screen Graphic (e.g. Logo)
- [ ] A.3   App Name (for device not app store)
- [ ] A.4   Salesforce Host URLs
- [ ] A.5   Initial Host URL
- [ ] A.6   Support Email
- [ ] A.7   Privacy Policy (optional)
- [ ] A.8   Styling Guide for loading screens (optional)
- [ ] A.9   User Account for App Review

B. iOS Specific

- [ ] B.1   App Store App Name
- [ ] B.2   Category
- [ ] B.3   Description
- [ ] B.4   Screenshots
- [ ] B.5   App Preview (optional)
- [ ] B.6   What's New in this Version
- [ ] B.7   Keywords
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C. Android Specific

- [ ] C.1   Title
- [ ] C.2   Short Description
- [ ] C.3   Full Description
- [ ] C.4   Screenshots
- [ ] C.5   Feature Graphic
- [ ] C.6   App Category